

## *Plant the Seed... Join the Council*



- ✓ **Make a difference**
- ✓ **Broaden your knowledge**
- ✓ **Gain new experiences**
- ✓ **Increase skills**
- ✓ **Partner with other dedicated community members to eliminate substance misuse**

Visit us on the web at [www.healthymarathoncounty.org](http://www.healthymarathoncounty.org) to sign up for our *Weekly Updates* which include: volunteer & training opportunities, advocacy alerts, current events & drug trends, and spotlights on the community.



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## **Marathon County Alcohol & Other Drugs (AOD) Partnership Council**



*Working together to  
eliminate the misuse of  
alcohol and other drugs*

[www.healthymarathoncounty.org](http://www.healthymarathoncounty.org)

## Who We Are

The Marathon County Alcohol & Other Drugs (AOD) Partnership Council is a local substance abuse prevention coalition with a membership consisting of over 250 individuals & organizations, both professionals & concerned citizens, who are dedicated to reducing alcohol and other drug abuse in our community.

The Board of Directors to the Marathon County AOD Partnership Council is elected by the Council membership, and tasked to provide leadership in coalition capacity building, sustainability & strategic planning.



Alcohol & Other Drugs  
**Partnership Council**

*Responsible Use. Responsible Communities.*

## What We Do

In an effort to transform the community, we utilize evidence-based strategies, which are proven to work.

These strategies fall into 7 categories:

- **Providing information & education** to raise awareness
- **Building skills** by offering a variety of workshops and trainings
- **Provide support** through community partnerships
- **Getting desired outcomes by changing consequences**
- **Enhancing access & reducing barriers** to programs & services
- **Changing the physical environment** to reduce risk
- **Policy change**—Multiple levels

## We Know We're

### Making a Difference

In addition to the measureable outcomes from our evidence-based strategies, we also track the following four outputs:

- Community Change
- Services Provided
- Media Coverage
- Resources Generated

## What You Can Do

There are many ways to get involved in the Marathon County AOD Partnership Council

- ☑ Join us for a meeting!
- ☑ Attend a training!
- ☑ Get involved in a STAT (short term action team) to work on specific tasks!

***Our mission is to eliminate the misuse of alcohol and other drugs in Marathon County.***