

2015 YEAR IN REVIEW



AOD PARTNERSHIP

Our Reach

Meetings



6



250

attendees

News stories



20

Presentations



35

+

4

Statewide
Conferences



1,500

people educated

Email Updates



60

x

Subscribers



750



45,000

total reach

Our Initiatives

100%



of pharmacies continue to promote the Medication Dropbox Program

4,000 lbs.

of unused medications collected from medication dropbox sites



300%



PUSHBACK
AGAINST DRUG ABUSE

increase in drug-related calls to Marathon County Crimestoppers since 2013

6th

permanent medication dropbox established in Marathon County with the new location in Village of Marathon City

Leveraging Resources

\$37,000* secured to support substance abuse prevention efforts

\$1,600

High in Plain Sight Training with Officer Jermaine Galloway, a nationally recognized drug identification expert.

→ **70**

attendees

\$14,000

Funding partnership to implement the third Community Assessment on the Prevalence and Perceptions of Medication Abuse



ASPIRUS™
HEALTH
FOUNDATION

Passion for excellence. Compassion for people.



MINISTRY

Saint Clare's Hospital

\$20,000

United Way Marathon County to support local youth prevention.

\$500

invested by a local congregation to support our efforts

LIVE UNITED



United Way
of Marathon County

* Total does not reflect individual, in-kind, or other donations.

2015 ANNUAL REPORT



AOD PARTNERSHIP

2015 Board of Directors

Laura Scudiere
North Central Health Care

Maureen Jorgensen
Peoples State Bank

Bob Wilcox
Wausau Police Department

Nancy Cedar
Wausau School District

Toni Simonson
North Central Health Care

Lance Leonhard
Marathon County
Corporation Counsel

Brooke Davis
Edgar School District

Maria Gulan
Aspirus Clinics

Mark Moser
St. Clare's Hospital

Tracey Kujawa
Wausau Fire Department

John Dolan
Peoples State Bank

Our Mission

Working together to eliminate the misuse of alcohol & other drugs in Marathon County.

Message from the Chair

It was my privilege and honor to serve as Chair to the AOD Partnership in 2015. The AOD Partnership continues its mission to successfully convene partners and community members to reduce the burden of substance abuse in Marathon County, and remains a leader in advocacy and education after decades of dedicated service. The value that each coalition partner brings to our lively meetings, including the resources of over 200 individuals and organizations, continues to strengthen the community impact of the AOD Partnership. We have a difficult road ahead, but together we can make a difference. *Join us in the fight to save our community!*

On Behalf of the AOD Partnership Board of Directors, 2015 Chair

Why invest in the AOD Partnership?

Coalitions are identified as a best practice prevention strategy aimed at reducing the burden of substance abuse. According to the Centers for Disease Control (CDC), coalitions play an important role in transforming knowledge, attitudes, and practices (both by users and systems) through a comprehensive strategic plan. The AOD Partnership is currently leading:

- Keeping the issue of substance abuse in the public by engaging the media.
- Educating policy makers on youth addiction and best practice.
- Combating opposition to policies that increase risk factors in youth.
- Providing expertise (internally and externally) to partners and policy makers.
- Promoting community buy-in to engage in youth prevention efforts by the coalition.
- Enhancing community involvement through various volunteer and learning opportunities.
- Amplifying and leveraging resources to ensure stewardship through environmental strategies.
- Advocating for policy change, including those requiring legislative action.
- Promoting and supporting partner programs through networks and Weekly Update (e-newsletter).
- Identifying the needs of the community through assessment and evaluation.

Want to make a financial contribution? Mail your check, payable to Community Foundation of North Central Wisconsin (note AOD Partnership Fund in check memo line) to the foundation address below, or donate online at www.cfncw.org.

Community Foundation of North Central Wisconsin
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Wausau, WI 54403

www.aodpartnership.org