THC Access and Youth

The Marathon County Health Department visited 24 stores to measure the availability of synthetic THC in the community. Synthetic THC includes delta-8, delta-10, THC-O, HHC, and all delta-9 derivatives.

Here's what we found.

5,000 mg

was the highest amount of THC found in a single package. There is no safe amount for youth to use.

Beverages containing THC are becoming popular with many new brands available in gas stations, grocery stores, and other shops.

Less than 40% of in-person stores had signage that someone must be 21 to purchase THC.

100%

of stores evaluated had kid-friendly flavors like cinnamon roll pancakes, s'mores, and birthday cake.

Candy products are still popular and are made to resemble caramels, lollipops, cookies, bars, and brownies.

Marathon County kids are at risk.

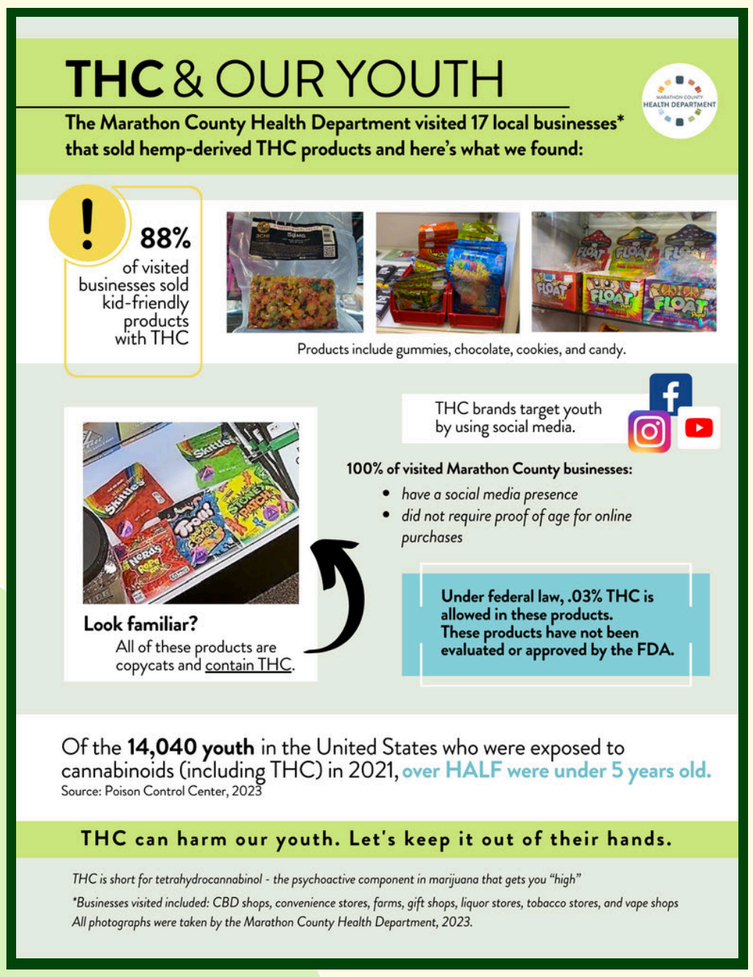
Products containing synthetic THC are not regulated by an enforcement agency. There is no minimum age to purchase. There is no limit to how much THC can be in a product - some have dangerously high levels.

Young brains develop until age 25. Short-term effects of THC include difficulty thinking, impaired memory, altered mood, and psychosis. Kids who use THC are more likely to develop long-lasting mental disorders and addiction (CDC, 2024).

Brands are marketing to our kids by creating products with flavors and packaging that resemble baked goods and candy. Kids may not know what they're eating or drinking.

Find out how THC is changing.

Since 2023, flavors continue to be used to attract kids. Beverages are becoming more and more popular, and the THC potency per product is increasing. Look back on more findings from 2023 to see how THC products are changing.



Click on the image above.

Explore how to support your kids.

Learn more about how THC can impact your kids.

Talk to your kids about THC use. Here are some tips on how to start.

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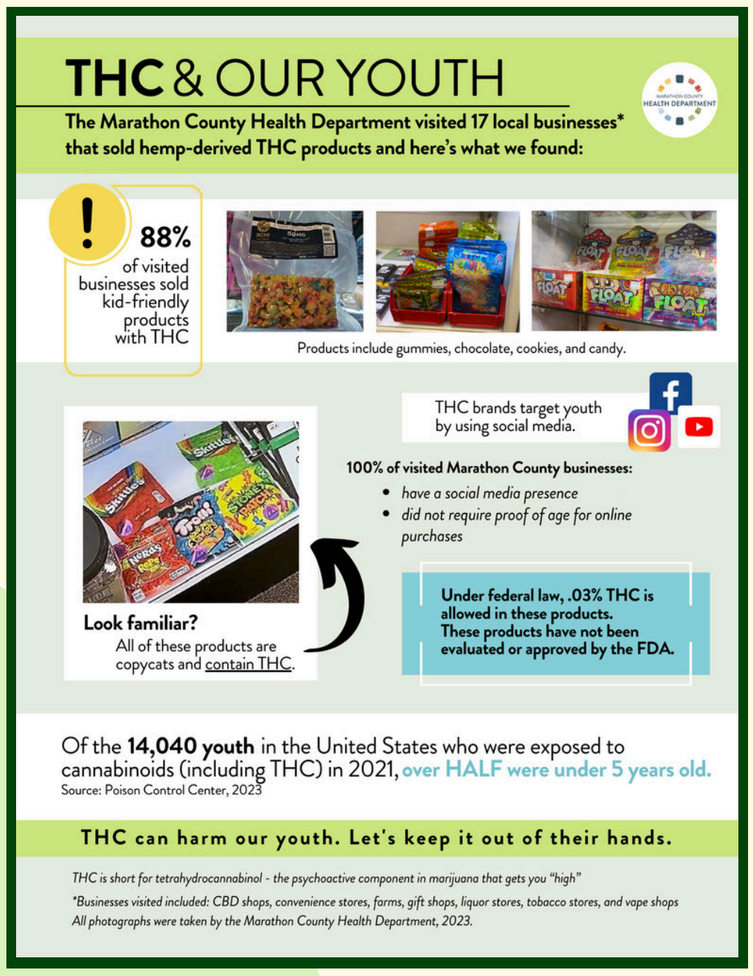

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Learn more about how THC can impact your kids at https://www.cdc.gov/cannabis/health-effects/cannabis-and-teens.html.

Talk to your kids about THC use. Find tips on how to start at https://www.dhs.wisconsin.gov/small-talks/start-talking.htm.

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